



STEPPIN' OUT® T-SHIRT DESIGN COMPETITION

\$500 Prize

Downtown Blacksburg, Inc. is sponsoring
a design competition for the
44th Steppin' Out® 2025 T-Shirt

Steppin' Out® is the premiere festival in the New River Valley and is managed and produced by Downtown Blacksburg, Inc. (DBI) Held on the first weekend in August of each year, this year's event is August 1st & 2nd, 2025 and will mark the 44th annual celebration. The activities include live music on four stages, arts & crafts booths, downtown merchant booths, children's art & craft activities, the Draper Mile running race, and food for purchase provided by local restaurants and vendors.

Profits from T-shirt sales are used to fund this event and to support the general mission of DBI to provide leadership, marketing, and opportunities for businesses located in the downtown commercial district.

Designs should reflect the character of *Steppin' Out®* in addition to downtown Blacksburg in general.

Designs will be judged by the DBI Festival Committee. **The winning artist will be profiled through advertising/news articles, in store windows where t-shirts are sold prior to the festival, and at Steppin' Out®.**

Requirements: Maximum of 6 colors on shirt back and 2 colors for pocket logo. The shirt back design must incorporate the words "Downtown Blacksburg" and the date August 1 & 2, 2025. The pocket logo should include the words "44th Steppin' Out".

DEADLINES:

Concept sketches are due by February 15, 2025.

They should be emailed to events@downtownblacksburg.com or printed and mailed to P.O. Box 233, Blacksburg, VA 24063.

Once chosen, the winning designer must submit design files in eps or vector format no later than March 1, 2025.

downtownblacksburg.com



STEPPIN' OUT T-SHIRT DESIGN COMPETITION ENTRY FORM

Name: _____

Address: _____

Phone Number: _____

Email: _____

Title or Description of art work: _____

The artist hereby assigns all right, title and interest in and to the design(s) submitted with this entry form to Downtown Blacksburg, Inc. It is understood that Downtown Blacksburg, Inc. owns all copyrights and other intellectual property rights associated with such design(s). The artist may continue to use the design(s) for the sole, limited purpose of displaying such design(s) in the artist's portfolio. The artist shall receive two free t-shirts in the size and color of his/her choice.

The artist warrants that he/she is the sole creator of the design(s) and has all rights necessary to convey the rights granted under this Agreement; that the designs are original creations, not copied from, nor a derivative of any copyrighted photograph; that the designs do not infringe any other person's copyrights or other intellectual property rights; all necessary model releases have been obtained; and to his/her knowledge, the designs do not violate the rights of privacy, or libel other persons.

Signature: _____

Printed Name: _____

Date: _____