



STEPPIN' OUT T-SHIRT DESIGN COMPETITION

\$500 Prize

Downtown Blacksburg, Inc. is sponsoring
a design competition for the
40th Steppin' Out 2020 T-Shirt

Steppin' Out is the premiere festival in the New River Valley and is sponsored by Downtown Blacksburg, Inc. Held on the first weekend in August of each year. August 7 & 8, 2020 will mark the 40th annual celebration. The activities include live music, arts & crafts booths, merchant booths, children's art & craft activities, the Draper Mile running race, and lots of great food.

Profits from T-shirt sales not only fund this event, but also are used to support downtown and community improvements and activities such as the Farmers Market, the Downtown Master Plan, downtown benches, the 16 Frogs, the Arts Initiative, economic development and numerous downtown festivals.

Designs should reflect the 40th Anniversary and character of *Steppin' Out* in addition to downtown Blacksburg in general.

Designs will be judged by the DBI Festival Committee. **The winning artist will be profiled through advertising/news articles, in store windows where t-shirts are sold prior to the festival, and at Steppin' Out.**

Requirements: Maximum of 6 colors on shirt back and 2 colors for pocket logo. The shirt back design must incorporate the words "Downtown Blacksburg" and the date "August 7 & 8, 2020". The pocket logo should include the words "40th Steppin' Out".

DEADLINES:

Concept sketches are due by December 11, 2019

They should be delivered to the Downtown Blacksburg, Inc. office located at 318 N. Main St, Blacksburg, VA, mailed to P.O. Box 233, Blacksburg, VA 24063.

Once chosen, the winning designer must submit design files in eps or vector format and emailed to events@downtownblacksburg.com no later than March 1, 2020.

downtownblacksburg.com



STEPPIN' OUT T-SHIRT DESIGN COMPETITION ENTRY FORM

Name: _____

Address: _____

Phone Number: _____

Email: _____

The artist hereby assigns all right, title and interest in and to the design(s) submitted with this entry form to Downtown Blacksburg, Inc. It is understood that Downtown Blacksburg, Inc. owns all copyrights and other intellectual property rights associated with such design(s). The artist may continue to use the design(s) for the sole, limited purpose of displaying such design(s) in the artist's portfolio.

The artist warrants that he/she is the sole creator of the design(s) and has all rights necessary to convey the rights granted under this Agreement; that the designs are original creations, not copied from, nor a derivative of any copyrighted photograph; that the designs do not infringe any other person's copyrights or other intellectual property rights; all necessary model releases have been obtained; and to his/her knowledge, the designs do not violate the rights of privacy, or libel other persons.

Signature: _____

Printed Name: _____

Date: _____