

2020 Vendor Application



Downtown Blacksburg, Inc. (DBI) is a non-profit (501c6) association of merchants, property owners, and downtown advocates whose mission is to sustain a dynamic, vital, and diverse community through marketing, events, economic development, and leadership.

2020 Festivals

Summer Solstice Fest, Saturday, June 20, 1pm-11pm

Now in its 13th year, with over 5,000 attendees, this festival has quickly become a Blacksburg favorite. With live music, sandy beach, Water Wars, Downtown Sundown 5K®, children's activities, a craft market, pet-friendly environment, and beer and wine garden, Summer Solstice Fest is a real community celebration.

Eligible Participants: Vendors of food and beverages who are also DBI members; vendors of hand-made (not buy/sell) arts and crafts; and any DBI merchant members.

Art at the Market, Saturday, July 18, 9am-2pm

DBI partners with Friends of the Farmers Market to host this juried arts event, featuring unique art creations, live music and a sumptuous Breakfast at the Farmers Market.

Eligible Participants: Regional artists who specialize in painting, ceramics, fiber, glass, stone and other media.

Steppin' Out® ,Friday & Saturday, August 7 & 8, 10am-10pm

Mission: to increase foot traffic for our members by holding a summer street fest in downtown Blacksburg in a family-friendly environment appropriate to all ages

Celebrating its 40th year, this annual Blacksburg tradition is visited by over 35,000 people. Featuring top-name local, regional and national bands, 200+ artisans and crafters from all over the country and 50 local businesses, this is the premier summer festival in the New River Valley. Steppin' Out® is consistently voted the Best Community Event in the *Roanoke Times* annual poll and was recognized by *Virginia Living* magazine in its selection of Best of Virginia.

Eligible Participants: Vendors of food and beverages; vendors of handmade (not buy/sell) arts and crafts; and any DBI merchant members.

Winter Lights Festival, Friday, December 4, 4pm-8pm

This festive holiday event features Downtown Merchants' annual Open Houses, an Art Walk, late night shopping, free gift wrap, snacks and beverages, gift-giving specials, along with the lighting of the Town Christmas Tree, Main Street holiday parade, hot chocolate bar, Tuba Christmas, a visit with Santa, and plenty of caroling to put you in a spirited mood!

Eligible Participants: Vendors of holiday-themed food and beverages who are also DBI members; vendors of holiday-themed handmade (not buy/sell) arts and crafts.

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Name of Business _____

Principal Contact _____

Phone _____

Email _____

Legal Mailing Address _____

Website/Social (optional) _____

Description of merchandise,
food and/or activity planned

Vehicle License Plate _____

Booth Space Request (if any) _____

Total Participation Fee
for 2019 from attached
Festival Selection Form \$_____ (enclosed)

Signature _____

Date _____

If you are a NEW VENDOR, please submit a representational photograph of your work. You may email this to the address below. To be considered complete, this application must be accompanied by the attached Festival Selection form; your check made payable to Downtown Blacksburg, Inc.; and your signed and dated copy of the DBI Festival Guidelines.

Mail all to:

**Downtown Blacksburg, Inc.
P.O. Box 233
Blacksburg, VA 24063**

For internal use only
2019 Booth Assignment:

Received:

Paid:

Questions? Call Laureen at 951-0454 or e-mail
dbi@downtownblacksburg.com

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Please check the festival(s) you would like to join. Fees are non-refundable once application is approved.

SUMMER SOLSTICE, June 20 1pm-11pm

Application Deadline: April 20

Craft/Retail Booth

\$100

ART AT THE MARKET, July 18, 9am-2pm

Application Deadline: July 10

Artist Booth

\$35

STEPPIN' OUT, August 7 & 8, 10am-10pm

Application Deadline: April 30

Craft Booth

\$200

Electricity

\$10

Parking Pass x 1

\$15

Parking Pass x 2

\$25

WINTER LIGHTS, December 4, 4pm-8pm

Application Deadline: November 20

Craft/Retail Booth

\$35

Total Participation Fee for 2020 \$_____

Fees are non-refundable once application is approved.